



Market Associate

Help bring local, affordable, fresh food to food insecure neighborhoods across DC.

Organization Overview

Arcadia Center for Sustainable Food and Agriculture is on a mission to cultivate vibrant local food systems that prioritize health, equity, and sustainability, from the farm forward. Founded in 2010, Arcadia has four distinct programs: Sustainable Farm Production, Veteran Farmer Training, Youth Farm Education and the Mobile Market. All farm production and education programming is held at Arcadia's Alexandria, VA site, while the Mobile Market is based in Northeast Washington, DC. The Mobile Market Headquarters is located at 1800 Perry Street NE, approximately 1 mile east of the Brookland Metro Station.

Arcadia's Mobile Market was established in 2012 to improve access of local farm fresh food to the most underserved areas in Washington, DC. The Mobile Market offers local food grown on Arcadia's farm and sourced from several local farms to offer a wide selection of produce, meat, eggs and more. The Mobile Market is the lead provider of a direct-to-consumer local food access in Wards 7 and 8. The Market is open to everyone, and food assistance recipients are incentivized to shop at the market through Arcadia's matching program, doubling the value of SNAP, WIC and Senior FMNP checks. Market sites are chosen for customer accessibility and convenience, including schools, libraries, recreation centers and senior wellness centers. 2020 will be the Mobile Market's 9th season, returning to many market sites for the 6th-9th year in a row.

Our programmatic goals:

1. Make high-quality, local food convenient, affordable and consistently available for all DC residents.
2. Support community driven food access and community ownership of long term solutions.
3. Center opportunities for market-goers, staff and local farmers to forge direct connections and build community around food.

Job Description

Arcadia is hiring multiple Market Associates for the 2020 season, with full-time and part-time options available. The Market Associates work under the guidance and direction of the Mobile Market management team to operate weekly markets across Washington, DC. Markets run Tuesday - Saturday, from mid-May through the end of October. Priority will be given to candidates able to commit to 30-35 hours per week. The Mobile Market Headquarters are based in Northeast DC, 1 mile east of the Brookland Metro.

Reports to: Market Manager, Operations Manager, and Program Director

Core Responsibilities

At Market

- Work as a team with Managers, Associates and Volunteers
 - Setup and break down the market
 - Conduct transactions, handle payments
 - Restock products and maintain the market's appearance
- Communicate with team about market inventory
- Ensure security of money, voucher payments and valuable equipment
- Support at-market promotions (surveys, outreach, etc)
- Contribute to positive customer experience
 - Foster welcoming atmosphere
 - Build rapport and mutual respect with customers
 - Engage and ask questions, share knowledge and learn from one another
- Communicate any challenges, issues or needs to Market Manager

Other

- Work as a team with Managers and Associates
 - Support vehicle load out before market from headquarter staging areas
 - Be a mindful passenger in market vehicle, support the safe commute to/from market
 - Unload vehicle, store product and clean at the end of each market day
- Support administrative task, as needed
- Communicate any challenges, issues or needs to Market Manager or Director

Requirements

- Ability to lift 40 lbs regularly
- Ability to work outdoors in difficult weather conditions
- Reside in or around Washington, DC with reliable transportation to Mobile Market headquarters (1800 Perry St NE, DC)
- Strong communication and interpersonal skills (Prompt and clear communication in all forms)
- Experience working as part of a team
- Strong interest in serving the needs of customers, especially those typically underserved
- Comfortable engaging with a diverse population of customers
- Professional in demeanor, highly organized and reliable
- Ability to perform in a fast-paced environment with competing demands
- Skilled at taking initiative and seeing tasks through to completion
- Skilled at strategic problem-solving

Preferred Qualifications

- Knowledge of food inequity in DC and a passion for community-centered food access
- Experience working in the food industry (farming, restaurant, grocery, etc.)
- Proficiency in Spanish/Second language

Ideal candidates would be familiar with or local to our Market locations in Wards 1,2,5,7 & 8.

Ward 1: Ledroit Park

Ward 2: Chinatown

Ward 5: Edgewood Commons

Ward 7: Parkside Unity Clinic, Deanwood Recreation Center

Ward 8: Anacostia, Congress Heights Senior Wellness Center, Bellevue Library, Oxon Run Park, Hendley Elementary School

Schedule

- Start Date: May 2020
- 2020 Mobile Market Season runs from May 19 through October 31, 2020
- Tentative End Date: First week of November 2020
- 3-4 markets per week, 30-35 hours
- Shifts will include a combination of mornings, evenings, weekdays and Saturdays.
- 2 consecutive days off per week
- Additional hours possible during peak season (August, September) or times of increased need.

Compensation

- \$15/hour starting rate, with opportunities for rate increase during season
- 5 days of paid time off during market season
- Periodic Paid off-market team building days
- Ready access to local, farm fresh food all season long!

Apply

Accepting applications no later than **March 20, 2020**. Email your resume, three references and brief answers to the questions below to Erin Close, Mobile Market Director, at erin@arcadiafood.org. Feel free to reach out with any questions.

1. What is your relationship to food inequity?
2. How do you work as part of a team?
3. Share anything you really want us to know about you!

Arcadia is committed to a policy of equal employment opportunity and does not discriminate in the terms, conditions, or privileges of employment on account of race, age, color, sex, national origin, physical or mental disability, or religion or otherwise as may be prohibited by federal and state law.