



## **Market Associates**

*Help bring local, affordable, fresh food to food insecure neighborhoods across DC!*

### **Organizational Overview**

Arcadia Center for Sustainable Food and Agriculture is a non-profit organization dedicated to creating a more equitable and sustainable local food system in the Washington DC region. The Mobile Market is one of Arcadia's four distinct program areas that address a specific need in the community, while collectively engaging consumers, farmers, schools, and institutions.

Arcadia's Mobile Market operates as a retrofitted school bus and box truck that double as farmers' markets on wheels. The Mobile Market serves neighborhoods across DC with high levels of food-insecurity, particularly Wards 7 & 8.

Our goals:

1. To make fresh, high-quality, local food convenient, affordable and consistently available for all DC residents
2. To support a shift in consumers *investing* in the food they eat by doubling the purchasing power of food assistance benefits spent at market (SNAP, WIC, Senior FMNP)
3. To create opportunity for local farmers to expand their reach to more DC residents

Arcadia is a small but growing organization, and the right candidate will have the opportunity to grow with us and become an integral part of our Mobile Market program. You will be the right candidate if you are able to combine a passion for building a strong, local and sustainable food system with the practical skills and experience listed below.

### **Job Description**

Arcadia is hiring Market Associates for seasonal full and part time positions. The Market Associates work together to carry out operations at Arcadia's Mobile Market locations, selling high-quality, local food to customers across Washington, DC. The Market Associates work under the guidance and direction of the Market Manager. The 10 weekly market locations run Tuesday - Saturday, May 14 - Saturday November 17, 2018. Together, the Director, Operations Manager, Market Managers and Associates will strive to foster a positive, engaging workplace for the Mobile Market Team as a whole.

Arcadia is committed to hiring Market Associates with different levels of availability and travel capacity. Market Associates can commit to being 'At-Market' or 'All-Day' Associates. At-Market Associates meet the rest of the market team at the market locations 1 hour before market to support setup, and stay 30 minutes after to support pack up. All-Day Associates meet at and depart from the Mobile Market HQ (NE DC, 1 mile east of Brookland Metro), supporting market vehicle loading and unloading, market prep tasks and end of day cleanup.

## **Responsibilities**

### **At-Market**

- Work as a team with Manager, Associates and Volunteers
  - Setup and break down the market
  - Conduct transactions, handle payments
  - Restock products and maintain the market's appearance
- Communicate with team about market inventory
- Ensure security of money, voucher payments and valuable equipment
- Support at-market promotions (surveys, outreach, etc)
- Contribute to positive customer experience
  - Foster welcoming atmosphere
  - Build rapport and mutual respect with customers
  - Engage and ask questions, share knowledge and learn from one another
- Communicate any challenges, issues or needs to Market Manager

### **Other**

- Work as a team with Managers and Associates
  - Support market prep tasks
  - Load market allotments from HQ storage into market vehicle
  - Be a mindful passenger in market vehicle, support the safe commute to/from market
  - Unload vehicle, store product and clean at the end of each market day
- Support administrative task, as needed
- Communicate any challenges, issues or needs to Market Manager or Director

## **Necessary Qualifications**

- Reside in or around Washington, DC with reliable access to transportation
- Experience working as part of a team
- Knowledge of food inequity in DC and a passion for community-centered food access
- Strong interest in serving the needs of customers, especially those typically underserved
- Comfortable engaging with a diverse population of customers
- Strong communication and interpersonal skills (Prompt and clear communication in all forms)
- Professional in demeanor, highly organized and reliable
- Ability to perform in a fast-paced environment with competing demands
- Skilled at taking initiative and seeing tasks through to completion
- Skilled at strategic problem-solving
- Ability to lift 40 lbs regularly
- Ability to work outdoors in summer conditions
- Ability to pass a background check and drug test

## **Preferred Qualifications**

- Experience working in the food industry (farming, restaurant, grocery, etc.)
- Proficiency in Spanish

Ideal candidates would be familiar with or local to our Market locations in Wards 1,2,5,7 & 8.

Ward 1: Ledroit Park

Ward 2: Chinatown

Ward 5: Edgewood Commons

Ward 7: Parkside Unity Clinic, Deanwood Recreation Center

Ward 8: Downtown Anacostia, Congress Heights Senior Wellness Center, Bellevue Library, Overlook at Oxon Run, Hendley Elementary School

### **Hours & Compensation**

- Start Date Wednesday, May 9, 2018 (with rolling start dates depending on availability and market needs)
- Arcadia's Mobile Market 2018 season will run from Tuesday, May 14 through Saturday, November 17, 2018. Market Associate hours will align with market operation times, Tuesday through Saturday.
- Full or Part Time, Hourly Position, \$13/hour
- Ready access to local, farm fresh food all season long!

### **Apply**

Email your resume, introduction about yourself and brief answers to the questions below by **Thursday, April 26, 2018 at 5:00pm** to Erin Close, Mobile Market Director, at [erin@arcadiafood.org](mailto:erin@arcadiafood.org). Feel free to contact with any questions.

1. What is your relationship to food inequity?
2. How do you work to motivate a team?
3. How do you create connections and build trust with strangers?

*Arcadia is committed to a policy of equal employment opportunity and does not discriminate in the terms, conditions, or privileges of employment on account of race, age, color, sex, national origin, physical or mental disability, or religion or otherwise as may be prohibited by federal and state law.*